



“THE BIRTHPLACE OF THE STATE OF NEW YORK”
OFFICE OF THE MAYOR

THOMAS M. ROACH
MAYOR

t: 914.422.1411
f: 914.422.1395

For Immediate Release:

Contact: Karen Pasquale, Mayor’s Office
Tel: (914) 422-1411
kpasquale@whiteplainsny.gov

***WINTERFEST* DOWNTOWN HOLIDAY MARKET** **5 Day Outdoor Market to Offer Unique Holiday Shopping Experience**



WHITE PLAINS, NY – December 10, 2018. *It’s time to check your holiday shopping list and head over to WinterFest, White Plains’ downtown holiday market. Enjoy some holiday cheer and a special shopping experience. Pick up unique gifts for all the important people on your list.*

WinterFest, presented by the City of White Plains and Bensidoun USA, kicks off on Wednesday, December 19th and runs through Sunday, December 23rd. The Market will be located on Court Street between Martine Avenue and Main Street (the same location as the Farmer’s Market) and will be open Wednesday, Thursday and Sunday from 11:00 a.m. to 7:00 p.m., Friday and Saturday from 11:00 a.m. to 9:00 p.m. Admission is free.

The event will feature artisans and crafts people selling one of a kind items...Winterfest promises to be a great way to complete your holiday shopping while also enjoying live performances scheduled throughout the duration of the market.

WinterFest will also offer prepared food. Come for lunch, dinner or dessert!



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This year we are excited to introduce as a new feature to WinterFest the Greater Putnam Railroad Train Show! Steam, diesel and electric model trains will be on display inside 29 Court Street. This location was graciously donated by Minskoff Grant Realty. Presented by the White Plains Business Improvement District (WP BID) and operated by the Yonkers Model Railroad Club, this free train show is sure to attract a crowd. The trains will be on display Friday, December 21st, 4:00 - 7:00 p.m. and Saturday and Sunday, December 23rd, 11:00 a.m. – 7:00 p.m.

WinterFest is modeled on the holiday markets found throughout Europe that bring communities together with festive music, food, and gifts and help usher in the holiday season as a meeting place for friends and family. It is our goal to extend that tradition to downtown White Plains and create an atmosphere of cheer as well as a friendly holiday gathering place.

This year, over 40 vendors will be participating in WinterFest, including (! Indicates a new vendor for 2018; diamond shape indicates a returning vendor):

- ❖ **Jar Worthy.** Custom blended soy candles – Make your own candle workshop
- ! **StilltheOne.** Award winning line of spirits crafted at their distillery in Port Chester
- ❖ **Loola Doola Boutique.** Signature bags, jewelry & scarves – Best of Westchester 2018
- ! **Hudson River Apiaries.** Honey straight from local hives.
- ! **Hatzumomo.** Fashion, bags & accessories using hand loomed fabrics
- ❖ **Praline et Chocolat.** Chocolate creations
- ❖ **Mind, Body & Bath.** All natural skin care & soap
- ❖ **Teagevity.** Organic tea and coffee & tea and coffee accessories
- ! **Double Docs Design** Vintage glassware & pallet wood home décor signs
- ❖ **Native Art.** Minerals, rocks & amber gemstones
- ❖ **Russian Winter.** Russian ornaments & Matryoshka nesting dolls
- ❖ **The Twisted Branch.** Olive oil, vinegar, spices, honey, Hot chocolate, crêpes ??
- ! **Chocolate Moonshine & Co.** Handcrafted chocolate fudge in small batches
- ! **Tribal Towels.** Vibrant towels & scarves with motifs inspired by traditional art form from all around the world.
- ❖ **Origami Owl.** Customized jewelry
- ❖ **Little Tibet.** Shawls & scarves
- ! **Sololi.** Handmade clothes & accessories. Traditional techniques & material.



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- ! **Mademoiselle à Soho.** Children clothing brand. Quality craftsmanship
- ! **19 Court.** Gluhwein, traditional mulled wine, and delicious food
- ❖ **Meredith’s Bread.** Bread & baked goods, including a line of gluten free products
- ! **Alhambra Lifestyle.** Gourmet food with a taste of the Mediterranean
- ❖ **Vivian’s Jewelry.** Handmade jewelry
- ❖ **Antoinette & Aurora.** Hats & Gloves
- ❖ **Julie’s Vintage** Vintage gifts
- ! **Groovy Chick Jewelry & Prints**
- ! **YMByrd Photography.** Creating memories of White Plains
- ! **Animal Beads.** Handmade wire beaded animals
- ! **La Bocca Ristorante.** Italian specialties

- ! **Russ Rainbolt.** Comic & Fantasy Art. Comic book superheroes illustrator & painter. The artist also pays homage to Stan Lee with giant murals. He will have murals on display in the main tent and inside 29 Court Street, the storefront location of the train show.
<http://russrainbolt.com/>

...And More!

Plus! Christmas wreaths, centerpieces, and natural holiday decorations from Westchester Greenhouses & Farm

A full schedule of entertainment has also been planned. See attached for details and visit www.whiteplainswinterfest.com for updates.

Follow Winterfest on Facebook:

<https://www.facebook.com/WinterFestMarket/>

About Bensidoun USA.

Bensidoun USA manages the City of White Plains highly successful seasonal farmer’s market. Bensidoun USA has successfully expanded the number and variety of vendors at the market as well as extended the market season. Bensidoun USA manages 20 outdoor markets throughout the Northeast and Midwest. The company has over 60 years



255 MAIN STREET, WHITE PLAINS, NY 10601
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