



"THE BIRTHPLACE OF THE STATE OF NEW YORK"

OFFICE OF THE MAYOR

THOMAS M. ROACH
MAYOR

Press Release

Contact: Mariam Elgueta
melgueta@whiteplainsny.gov

t: 914.422.1411

f: 914.422.1395

CITY OF WHITE PLAINS LAUNCHES PLASTIC FREE WHITE PLAINS PROGRAM

April 22nd, 2022 at 10am

Hudson Grille

165 Mamaroneck Avenue, White Plains, NY, 10601

White Plains, NY – April 22, 2022. The City of White Plains and the White Plains Business Improvement District (BID) launched their Plastic Free White Plains initiative, which officially debuts on Earth Day, April 22, 2022. In celebration of Earth Day, the City of White Plains encourages this plastic reduction program aimed at reducing the use of single-use plastics within the City.

Plastic pollution is a global issue that has impacted every ecosystem on Earth, which is why the City of White Plains is excited to support this program. #PlasticFreeWP is a sustainability initiative aimed to highlight businesses who have taken steps to reduce their usage of single-use plastics. This program will also help to highlight sustainable products and practices, so businesses and the public understand the importance of plastic reduction. #PlasticFreeWP is a completely voluntary program for businesses to join and pledge to reduce their usage of plastics.

Mayor Tom Roach said, "I am very pleased that we are launching this program. The goal is to reduce the amount of plastic put into the environment. This program will call the public's attention to the numerous businesses that have voluntarily chosen to conduct their operations in an environmentally friendly manner. I am very pleased we are launching this program today and recognizing their efforts."

White Plains BID Executive Director Brittany Brandwein said, "On behalf of the downtown White Plains community, we are grateful to the City of White Plains for recognizing businesses who have made a commitment to environmentally conscious choices. The list of sustainable resources will also prove helpful for those interested and eager to greenify their business."

Founding White Plains Business Members that were recognized:

- Brazen Fox
- Hudson Grille
- Lilly's
- Mast-Jagermeister US
- Ron Blacks Beer Hall
- The Greener Can Cleaner
- The Iron Tomato
- Wolf and Warrior Brewing Co.

For more information, please visit this [link](#).

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